

RANKS

Magazine

Special Edition



**PRINCESS POST
BBN SOLO WINS**

That stands her out

**ALL YOU
NEED TO KNOW**

About Princess Life After BBN

www.RanksMagazine.com

*Princess
Francis*

**LOOKING BEYOND THE
CROWN: ROYALTY, VIBES
AND SPLENDOUR**

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Publication -
15th Nov. 2021

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editor's note

After successful First Editorial publication of Ranks Magazine, we proceed to feature more significant people who are creating contents to change narrative, The ranks Magazine team decided to profile and celebrate Princess Francis, one of the just concluded BBNAIJA season housemate.

Ranks Magazine is a Single Character Tabloid that intends to holistically capture the life, career growth and creativities of certain individuals who have distinguished themselves in their chosen fields of endeavours. It has a tripartite motive of; serving as a compendium for the personality, x- raying the known and revealing the unknown and edu – entertaining readers through topnotch content of issues about entertainment in Nigeria.

This edition, gives an insight into PRINCESS FRANCIS, x-raying her rise to stardom, her brands and perspectives of fans about her. As you flip through the pages, you will no doubt see the depth of research and robust intellectual analysis in all the discourses.

Welcome to the world of Ranks.

Charles Omotayo - Chief Editor

Wale Kazeem @Rhwaley- Content Director

Lanre Adegbaju - P.M

CREATIVE TEAM | I.G HANDLES

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PRINCESS FRANCIS IS

FROM WHEEL TO FAME:

THE TAXI GIRL WHO BECAME A QUEEN BY WALE KAZEEM
@RHWALEY

It is an established truism that PRINCESS is a different breed of Queen whom love for dignity is unquantifiable. There has been an African sentiment and prejudice that reduces the strength of Africa women to take up great challenges and also carve a name for themselves in the golden book of wealth, affluence and influence. The case of Princess is different, she changed her story from the regular hardworking taxi lady in the capital city of the county Abuja to a continental recognized Super Queen. Her story is one of a kind because she took the bull of success by its horn, dare the impossibilities, and chased the fame despite low resources and less chances of making it into the BBNaija house. But now it's no longer the usual story, it's a story of a dream turning reality, a commoner wearing the royal crown and gorgeously dress in the royal costume, a common voice in Abuja some months back now roars greatness into the ears of many. This is how to influence the present and coming generation of women to never allow Situations and circumstance derail them from taking chances, beating odds and risking it all to take the front seat in the Hall of Fame. The life of Princess has exhibited the popular idiom that says "when life throw you lemon, make a Lemonade out of it," when situation looks tough find a dark path to light, when it seems tough and hard, just believe and remember the story of a PRINCESS who moved from the WHEEL to FAME

PRINCESS FRANCIS

FROM WHEEL TO FAME:

THE TAXI GIRL WHO BECAME A QUEEN

BY WALE KAZEEM

In the last three decades, Nollywood, which is the collective for the Nigerian movie industry, has done a lot to tell grass to grace stories and show how many people have found favour or luck through unforeseen circumstances. Most of these stories can be said to be fiction and a figment of the creative imagination of the script writers or producer with the sole aim of entertaining the audience. Beyond Nollywood, life happens to some of us so fast that we rarely understand the dynamism of life until we are faced with a situation that stretches us and demands a lot from us. While some are consumed by such life challenges, others triumph to tell their stories and this is the category where Princess Francis of the 2021 Shine Ya Eye Big Brother Naija reality Show belonged to. Fondly called Princess, the Imo State born young lady is a true definition of "Girl Power" a slogan that encourages and celebrates women's empowerment, independence, confidence and strength.

Born into a middle class family, Princess became devastated when she lost her father who was her pillar of support and inspiration. Living in Abuja, the capital city, she was faced with two options to survival: The Easy Way or the Hard Way. The easy way is for her to choose the way of relying on men for survival by exchanging her body for money. With her beauty, just like many young girls, this way would have fetched her millions but Princess chose the hard way by challenging the status quo and picking up a business that was dominated by men. She bought her own taxi and became a cab driver in the capital city. With integrity and dream, she plied her trade and continued to look for opportunity which came when she auditioned for the Big Brother Reality Show and she was selected.

BRAND INFLUENC ER



A full-page photograph of Princess Francis, a Nigerian television personality, standing in a hallway. She is wearing a long-sleeved, floor-length dress covered in intricate, multi-colored sequins and beads. Her hair is styled in voluminous, wavy blonde curls. She is looking directly at the camera with a neutral expression. The background consists of dark, vertical panels, possibly doors or a wall in a modern building.

5 PRINCESS SPECIAL ATTRIBUTES

Celebrities and public figures are humans like all other humans. They have their strengths, weaknesses, flaws and high points. Most times, because of the position they occupied in the society, people expect them to live above board and as a result, many celebrities fake it to live it just to please the yearnings and expectations of the public. However, they are some who effortlessly live above board and one of such is ex BB Naija House mate Princess Francis. In this short piece, Ranks Magazine takes a look at five cardinal attributes that distinguishes Princess

01 **INDUSTRIOUS PRINCESS FRANCIS:**

As a virtuous and industrious woman who knows what she wants and working towards her goals and mission in life without depending on anyone or taking excuses is so rare. Princess's industrious nature will naturally people of influence and affluence to her. One attribute every lady should have.

02 **GOAL GETTER PRINCESS FRANCIS:**

Princess is a crazy goal getter. Her ability in making sure she achieves her plans should be adequately studied by women of today's generation. Setting a goal is a thing, but fiercely pursuing that goal is another

03 **WINNING ATTITUDE PRINCESS FRANCIS:**

PRINCESS is so ambitious, she got that drive to win and so should you. My mother always says "your attitude determines your altitude" #QOTD. A positive attitude, being proactive, being a problem solver and seeking opportunities to stretch you will guarantee success. Always be willing to push the boundaries and raise the bar.

04 **SELFLESS PRINCESS FRANCIS:**

When PRINCESS walks into the room, you cannot help but notice her. She exudes confidence. One of the most significant ways for you to appear to have more confidence than you actually have is posture. She walks with her head held high and shoulders back, which also creates the illusion of looking taller. Carrying yourself in this manner demands respect from the boardroom to an office event.

05 **CONFIDENCE: PRINCESS FRANCIS:**

After she's taken care of her personal needs, she helps those around her. She cares about her people.

Princess Manager's Conversation with Ranks Magazine

In this conversation with Ranks, her managements talks about her brand and other things



Celebrity management firms specialize in the management of celebrities of all kinds, ranging from movie stars, sports icons to high ranking political officers and other public figures. Princess Francis, since her selection as an house mate of the "Shine Ya Eye" season of the BB Naija, has been under the management of Nene In this conversation with Ranks, her managements talks about her brand and other worthy things to look out for.

Ranks: How challenging has it been working with PRINCESS Pre and Post BBN

Management: Managing Princess has been a wonderful experience. She has shown that she understands what it takes to be a public figure and she has continually allowed the management to drive the initiative. Although, she wasn't a really a social media kind of person before the house but since she came out she has really been doing well and her fans has been extremely amazing.

Ranks: How do the team react to negative criticism online?

Management: We have always believed no publicity is bad and people will always have their opinions, so we don't really pay too much attention to it but sometimes, we try to understand the perspective of the criticism and see if it is something that is constructive. If it is constructive, we do the needful

Ranks: What's next for Princess as a Brand?

Management: A lot that we can't mention now. We are taking it one step at a time and we will advice the public to watch out for Princess and keep being supportive of her.



Photography by
@WALEXYPHOTO

WHY FANS LOVE PRINCESS

“The views and activities of people concerning entertainers, sport icons and public figures goes a long way to determine a lot of things. Sometimes, brands depends on public perception of certain celebrities before entering into a deal with such celebrities. In this section, we collated views and opinions of the public about Princess Francis.”

I love Princess and I want her to succeed badly. Her story is different and unique from every other housemates. I like her energy too.

**- KIMANI
FROM LAGOS**

I am proud of Princess and I want her to win every areas of her life. Good husband and wonderful children because her hustle story inspires me as a single mother.

- HAPPINESS FROM ABUJA.

She is a unique lady and I can marry her. We have different taste in women, everything I want is complete in her.

**- MAYOWA FROM
ABUJA**

It is more easier for me to connect with Princess because of her bluntness and personality. She has a great smile and nice body shape. I love her so much.

**- SEMILORE FROM
IBADAN**

I love Princess so much, I just wish she can expand her Uber business and leave this celebrity space to make cool cash money

**- JOSHUA
FROM ASABA**

“Nothing Scares Me: I believe in Girl Power” - Princess Francis

Interview by Ogunlade Susan for Ranks Magazine | Edited by Wale Kazeem & Charles Omotayo

In 1991, when the U.S punk band known as the Bikini Kill published a magazine and called it the “Girl Power” never did they know that the phrase will become a global phenomenon that will reflect women’s empowerment, independence, confidence and strength. Since then, many women, all over the world, have been inspired to face life challenges with confidence and strength, using the “Girl Power” slogan as an inspiration. One of such women, is Princess Francis, an ex – housemate of the Big Brother Reality Show “Shine Ya Eye” 2021 Season. Born in 1991, the same year the “Girl Power” became a global hit, Princess Francis can be said to be the poster girl of the Girl Power in 2021 because of her phenomenal strength and confidence which made her transit from wheel to fame. In this interview with the Ranks Magazine, she gives more insight into her life and plans after BBNaija. Enjoy!

RANKS: WHAT HAS LIFE HAS BEEN LIKE AFTER BBN?



Princess: Life has been amazing. The BBN opened a new chapter in my life and it comes with new challenges and opportunities but I believe in "Girl Power", I believe that as a woman, every challenge is meant to shape me for the better so I confront every challenge with strength and confidence. As for the opportunity, I'm taking my time to evaluate them as they come because not all opportunities are good for my personality. So I'm not desperate. Life after BBN is another journey for me. While in the show, there was a competition. But I feel like the real competition has just started outside the house.



RANKS: IS THE FAME UP TO YOUR EXPECTATIONS OR BELOW?

Princess: Firstly, let me say that I wasn't in the show for the fame. I was in the show for the prize and I believe it will go a long way in helping me achieve my dream. As for the fame, it is bigger than what I thought, the love has been massive and I didn't even get to expect this much love from fans and friends. The reception has also been very good.

RANKS: HOW HAVE YOU BEING ABLE TO COPE WITH SUCH ENORMOUS LOVE AND ATTENTION?

Princess: Everything comes with a price. The price I have to pay is that I do not enjoy the kind of privacy I used to enjoy before the show. I cannot go to some places alone anymore. People will identify me. Some will want to take pictures, others will want to have a conversation, etc. So, I will say with time, I will be fine.





RAPE CULTURE

Q. WHAT'S YOUR VIEW WITH THE RATE AT WHICH RAPE IS BECOMING A TREND?

Rape is a dangerous trend that must be addressed by all stakeholders; government, parents and religious organizations. If I am not going too far, I would recommend that a death penalty be put in place for such perpetrators of such act. The trauma rape victims go through isn't a good one, some results to depression and suicide. Sometimes these victims die in silence of such trauma in a bid to avoid backlash and injustice. Dying in silence messes up with their mental health as well. - PRINCESS FRANCIS

“... The trauma rape victims go through isn't a good one, some results to depression and suicide.”

“... I WOULD RECOMMEND DEATH PENALTY TO BE PUT IN PLACE FOR RAPIST”

She talk about her intention to create her own foundation

Q. what plans do you have on creating awareness on mental health and the importance of looking into it?

Princess: I am looking forward to having a foundation where we get to educate people especially our women on what to do and what not to do as regards their mental health and it's importance, a platform or organization you can walk into to seek help and counsel. It shouldn't be joked about.





SOCIETY VS. RAPE VICTIMS

I stand to be corrected, but yes because the ladies are most times victims whenever an issue of rape is raised or maybe the men do not just speak up. But both genders can be victims - PRINCESS FRANCIS



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