

ISSUE 201  
JAN 2023

RANKS  
**africa**  
M a g a z i n e

**WHAT  
DOES  
DAC DO?**

**FEATURES:  
NOLLYWOOD  
NEW PLUGS TO  
WATCH OUT  
FOR IN 2023**

NATSE JEMIDE

RUBY OKEZIE

GENOVEVA UMEH

ELMA MBADIWE

EMEKA NWAGBARAOCHA

MIKE AFOLARIN

GBUBEMI EJEYE

TOMI OJO

RAYMOND UMENZE

# Adedoyin Ashiru

## A Queen in her ART and HEART

Adedoyin Ashiru is a multi-award-winning media practitioner, promoter, business owner, and brand management specialist who is aware of the dynamics of communication.



**PLUS**

DAC Foundation  
DAC Exquisites Events  
DAC Designs and Style

+ A LIMITED SERIES ABOUT THE BIAFRAN WAR IS FORTHCOMING FROM DAVID OYELOWO.

*Stralite Photography*



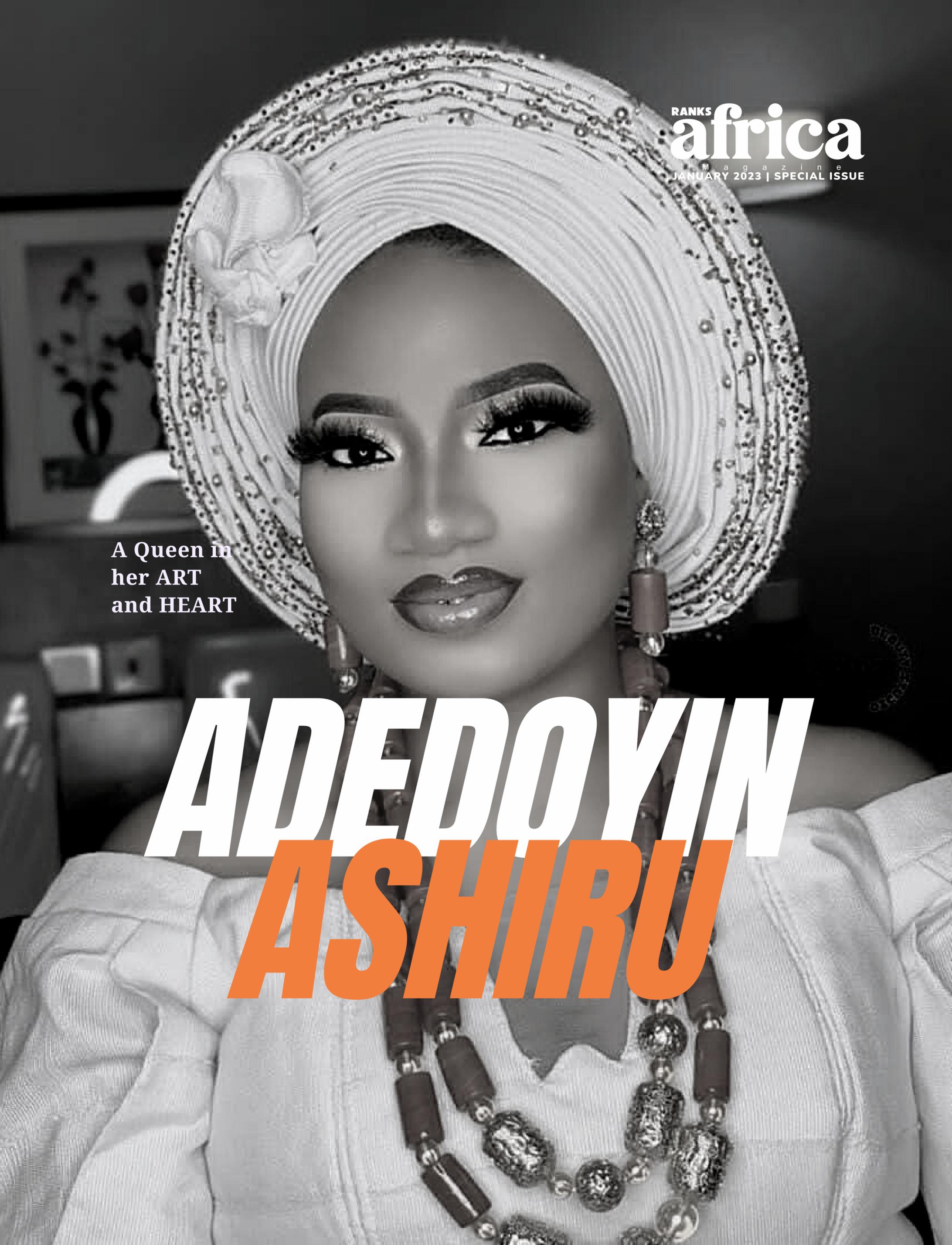
Read & Download  
Digital copies

[www.RanksAfrica.com](http://www.RanksAfrica.com)  
[@RanksAfrica](https://www.instagram.com/RanksAfrica)

Order for Print Copies:  
[Ranksafrica@gmail.com](mailto:Ranksafrica@gmail.com) or DM  
on Instagram

A Queen in  
her ART  
and HEART

# ADEDOYIN ASHIRU





# ADEDOYIN ASHIRU

## A Queen in her ART and HEART

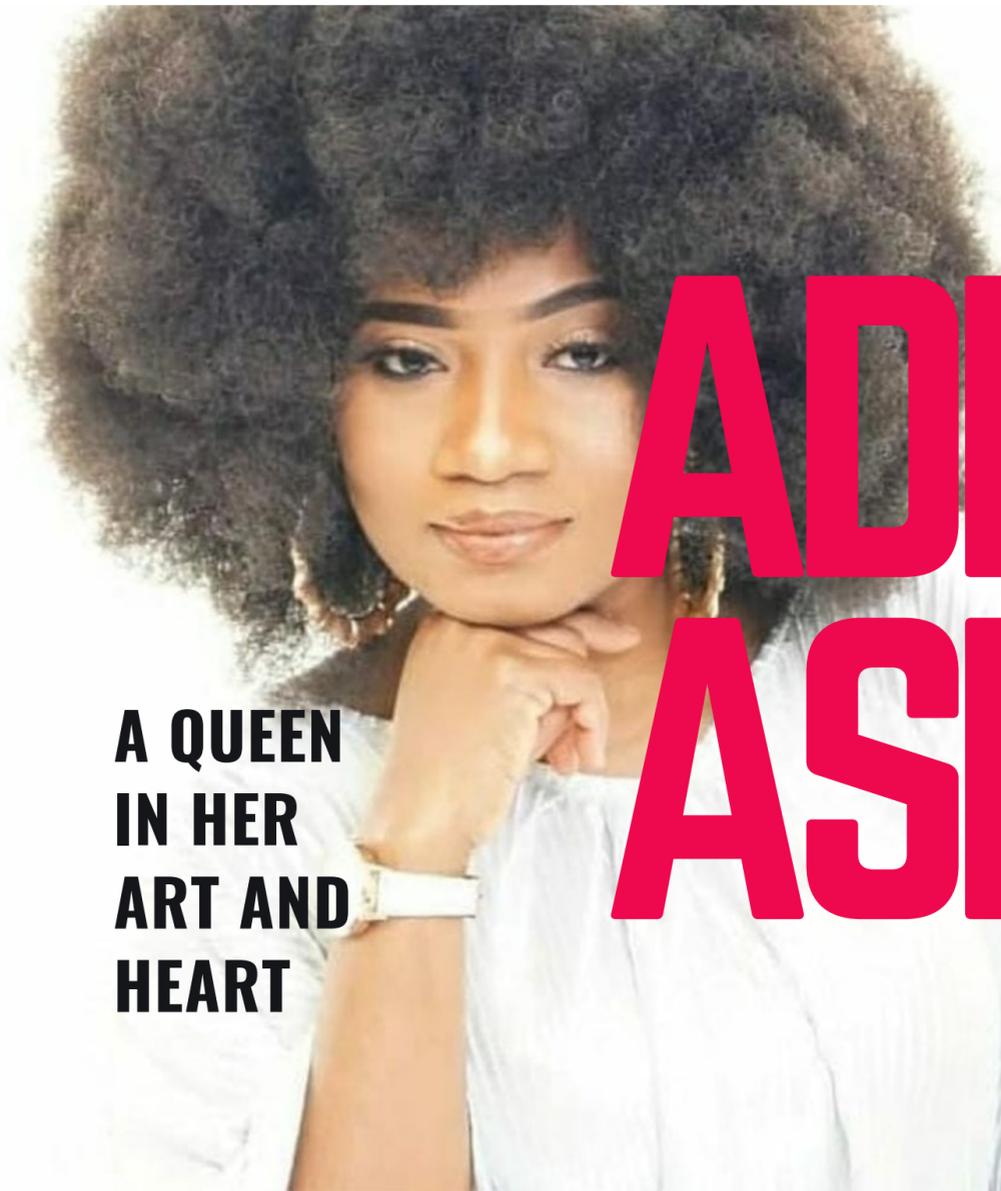
By Wale Kazeem

Adedoyin Ashiru is a multi-award-winning media professional, promoter, business owner, and brand management specialist who is familiar with the mechanics of communication.

*Doyin, 30, began her profession when she was 16 years old, and she is still working hard to support Nigerian kids whenever they need it.*

**SHE IS STILL  
WORKING HARD  
TO SUPPORT  
NIGERIAN KIDS  
WHENEVER THEY  
NEED IT.**





**A QUEEN  
IN HER  
ART AND  
HEART**

# ADEDOYIN ASHIRU



She is the director at Doyin Ashiru Concept (DAC International), a media company that provides consulting services to Nigerian celebrities and companies, and the publisher of the popular monthly SingleLink Magazine. Due to her love for others, Doyin also operates the DAC Foundation.

Doyin, an Abeokuta native from Ogun State, completed studies in marketing and business management and advertising and marketing communication at the University of Bedfordshire in the United Kingdom (MSc).

As a professional promoter and event guru, Doyin added numerous media master's degrees to her list of achievements. Doyin, a pan-Africanist, has contributed to the growth of African culture in the United Kingdom and, through her generosity, has supported a lot of Nigerians in the UK in actualizing their dreams. Doyin profoundly received the DAC International Awards as a way of rewarding outstanding achievements and talents that have made vibrant contributions to the growth of Nigeria.

**Due to her love for others, Doyin also operates the DAC Foundation.**

*This wave-making laurel has encouraged and appreciated talents as well as trailblazers in different sectors over the years. With its first edition in the Republic of Ireland, the DAC International Awards didn't relent, pulling off another successful edition in the UK in 2018. The third edition of the DAC International Awards, held in the serene atmosphere of the GRA-Ikeja in Lagos, Nigeria, honored the First Lady of Ogun State, Her Excellency, Mrs Bamidele Abiodun, among other notable and influential celebrities. In 2021, the 4th edition was held in Ibadan, Nigeria, where notable personalities from Ibadan and beyond were recognized.*

# ADEDOYIN ASHIRU

Doyin, an advocate for girl children, women, and youths with a keen interest in the well-being of Nigerian youths, gave support to the less privileged at the Olusegun Obasanjo Presidential Library (OOPL); this same gesture commenced in 2015 in Ibadan.

*Currently, Doyin has embarked on a couple of corporate social responsibility projects, such as empowering Nigerian girl children and securing a good future for them through sound and adequate education. In addition, free first aid kits are being distributed to all public primary schools in South West Nigeria.*



# Adedoyin Ashiru

*Adedoyin Ashiru is a multi-award-winning media professional, promoter, business owner, and brand management specialist who is familiar with the mechanics of communication*



Exclusive with  
Doyin Ashiru

## What inspired you to develop your idea?

I developed the idea of girl child empowerment simply because whenever I am in Nigeria, it saddens my heart to see young girls hawking on the street while they should be in school. I see that there is pure poverty.

*Also, the girl child empowerment program would not only reduce the rate of girl child brutality, I have watched and read news reports where young girls are being raped because they have been left at home with an abuser or roaming about the streets because their school fees could not be paid for.*

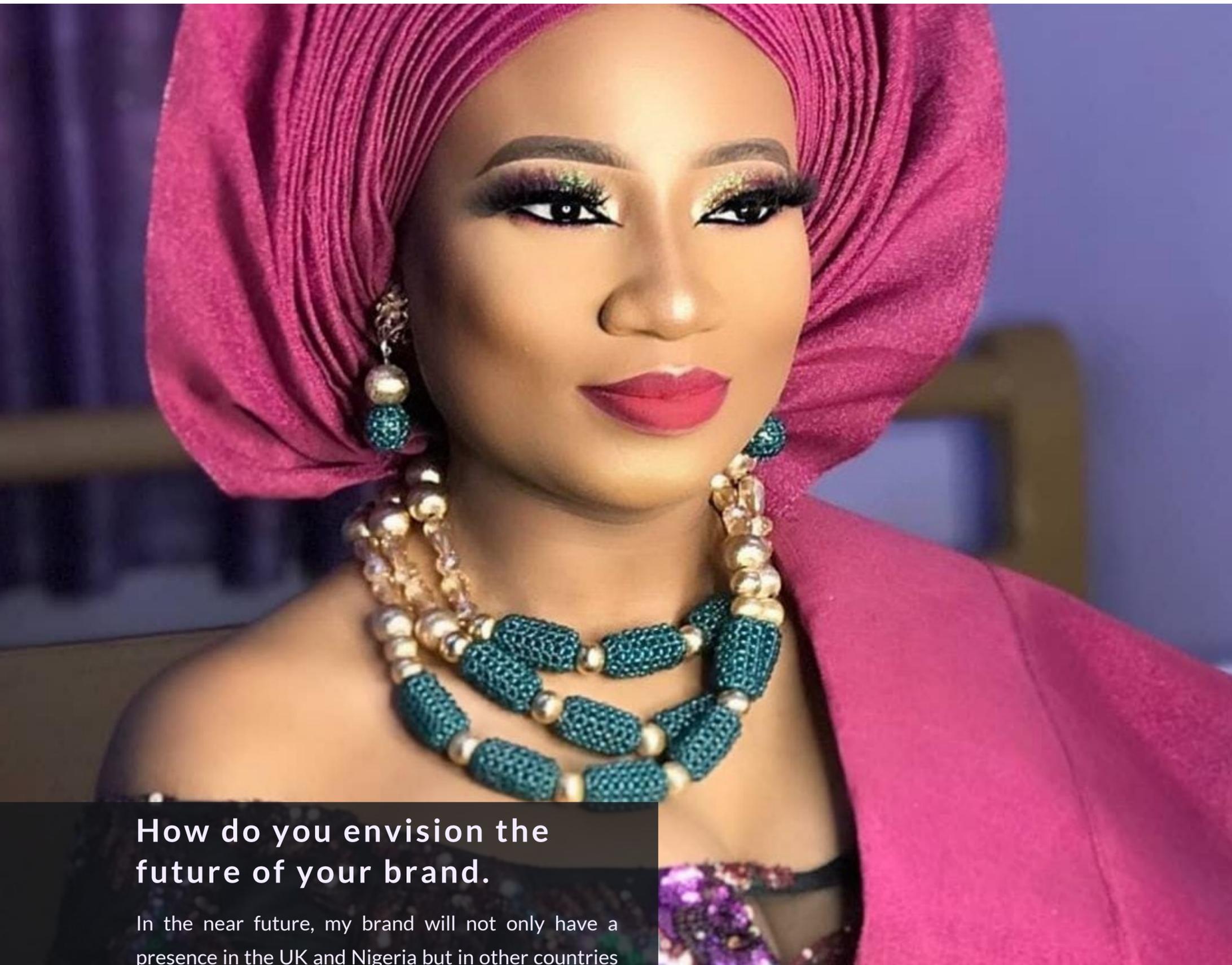
In general, I believe that sending unschooled girls back to school will drastically reduce, if not eliminate, poverty in the future. Now talking about my awards (the DAC International Awards), the purpose is basically to celebrate and recognize outstanding achievements not only in the Diaspora and Nigeria but also throughout the world. There are many great efforts that need to be celebrated.

## What is the most difficult aspect of being an entrepreneur?

I would say that taking financial risks is one of the challenges, but one has to take the risk anyway.

## Which of your failures were the most meaningful, and what did you learn from them?

I wouldn't call it a failure. However, I invested in a business in 2019 and spent all I had in my account. The cost was exorbitant, and I was absolutely confident that I would get my profile back. At the end of the day, I didn't make one penny; in fact, I ran at a great loss and even went into debt. Oh, I cried, but then I rethought my strategy for future investments.



## How do you envision the future of your brand.

In the near future, my brand will not only have a presence in the UK and Nigeria but in other countries too, as I plan to tour the world with my awards, by God's grace.

## What advice would you provide to someone going into Girl child empowerment?

Get sponsors. Get people to donate. You cannot do it alone. Also, make sure that the people you are helping are the ones who genuinely need the help.

## Tell us about all your brands

At DAC International, we have the DAC Foundation, DAC Exquisite Events (corporate and social events), a fashion line called DAC Designs and Styles, and DAC Promotions for business branding and management.



**Avail us with some of your achievements as a young businesswoman and the societal view.**

Apart from starting my career at age 16, I am also a multi-award winner, both in the Diaspora and in Nigeria. I am also a member of the Gateway State Youths in Ogun State. I've met and dined with notable people in society at my young age, but I'd say my greatest accomplishment is having an impact on people's lives.

**The Challenges Faced growing your brand**

Finding the right people to work with who share my values and believe in my brand's mission is critical. I aspire so high that I believe nothing is impossible. Therefore, it can be tough when you don't find people who share the same orientation and beliefs as you.

**A brief background about you and your journey so far as regards your empowerment project.**

I started my empowerment project at age 19, and now I am 30. So it's been a long time. I started by giving to the needy generally, such as less privileged homes, motherless baby homes, and all. Around the age of 25, I added girl child empowerment. It was tough then because I didn't have sponsors. It's still tough, but a bit better. I believe we would get there.

JANUARY 2023 | SPECIAL ISSUE

RANKS  
**africa**  
M a g a z i n e

# David Oyelowo

A LIMITED SERIES ABOUT THE BIAFRAN WAR IS  
FORTHCOMING FROM DAVID OYELOWO.

BIAFRAN WAR IS FORTHCOMING FROM DAVID OYELOWO. | [WWW.RANKSAFRICA.COM](http://WWW.RANKSAFRICA.COM)

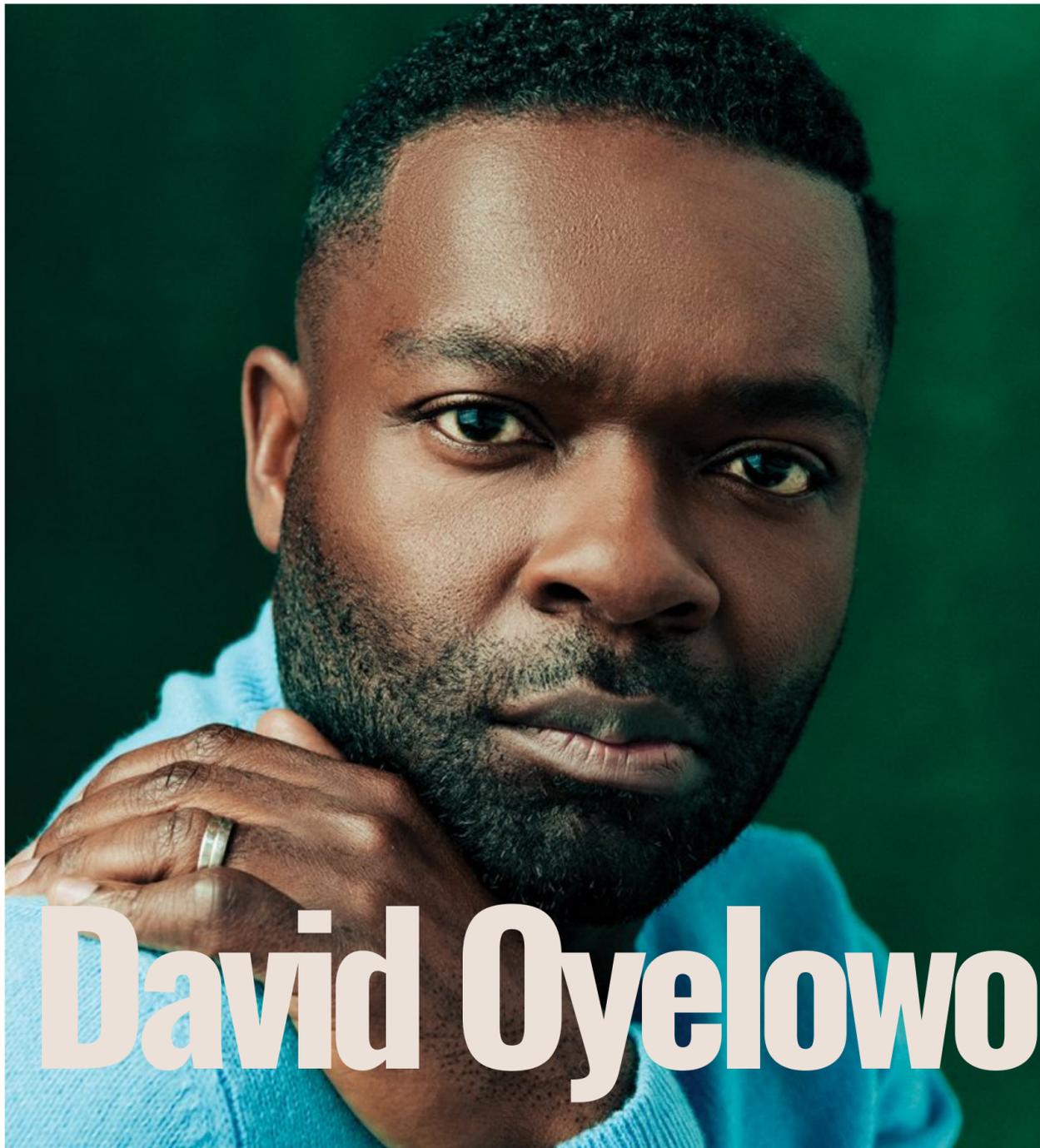
David Oyelowo, a British-Nigerian actor and two-time NAACP Award winner, is a well-known figure in the film industry and has starred in a number of blockbuster films, including "Selma," "A Wrinkle in Time," and "Gringo." He is renowned for giving engrossing and heartfelt performances that completely capture the complexity of the characters he plays. In his most recent project, Oyelowo will return to his native Nigeria and recount the tale of the bloody Biafran conflict, which had a negative impact on the lives of many Igbo people in the nation's eastern area. The new limited series, which Deadline first revealed this week, is currently being developed with the BBC, together with newly established Argo Films and Oyelowo's Yoruba Saxon Productions.

# A LIMITED

## SERIES ABOUT THE BIAFRAN WAR IS FORTHCOMING

# David Oyelowo





# David Oyelowo

*The series will blend character-driven personal tale with themes of family, identity, and belonging at its core, seen through the perspective of a young Black British lady. While the limited series is still awaiting approval, the BBC original is scheduled to begin filming in several countries, including the UK and Nigeria, as it seeks to recall the events of two significant historical periods: the 1967–1970 Biafran War and contemporary Nigeria.*

**Oyelowo emphasized his desire to develop the series in order to highlight more important topics when he referred to "Biafra" as one of his prized efforts. "One of my most cherished projects is Biafra because of my Nigerian roots and desire to see the best African stories told. My life was formed by my parents' union across the frowned-upon tribal lines of the Biafran conflict, just as it has been for millions of Nigerians, he tells Deadline of his connection to the issue.**

With this limited series, Oyelowo and his production attempt to recover a lost identity and frequently forgotten history while telling an emotionally potent tale of sorrow and betrayal. Some award-winning authors Bola Agbaje of the 2013 comedy "Gone Too Far" and Lawrence Olivier for the series screenplay, as well as co-developing and directing roles by Ngozi Onwurah, will be working with him on the execution of this project. Oyelowo will be joined on the project by additional executive producers, including Yvonne Isimeme Ibazabo, well-known for her remarkable work on the British series "Top Boy," and Fremantle's Christian Vesper and Richard Johns.



*The new limited series, which Deadline first revealed this week, is currently being developed with the BBC, together with newly established Argo Films*

# SCREEN FOCUS



## NOLLYWOOD NEW PLUGS TO WATCH OUT FOR IN 2023

These actors will not just be bright young things when they hit the big time in 2023, but they will be the grand tradition.



The beautiful actress and fashion model graced our screen as usual and made quite an impression on viewers, and she gave us a delectable performance. Her unique character and self-confidence reflected on her looks and gave us the exact interpretation of what we were expecting. She has been here for a while, and it's so good to see that "Far From Home" is introducing a great super actress to the world.

# RIIRY OKEZIE

[www.Ranksafrica.com](http://www.Ranksafrica.com)

RANKS  
**africa**  
NOLLYWOOD NEW  
PLUGS TO WATCH  
OUT FOR IN 2023



# FILMA MBADIWE

Her aura, control, poise, confidence, and flow are top-notch. She has, over time, built her game in some other movies and appearances, but #FARFROMHOME unleashed a queen who wants to control the narrative for a long time.

[www.Ranksafrica.com](http://www.Ranksafrica.com)

RANKS  
**africa**  
NOLLYWOOD NEW  
PLUGS TO WATCH  
OUT FOR IN 2023

# EMEKA NWAGBARAOCHA

Emeka is a super-talented act. His interpretation of the role and delivery skills are exceptional. How he set the mood and buried himself in the story line is not something a rookie can achieve. The industry has gained another promising act who will play the lover boy roles that the legendary Ramsey provided.

[www.Ranksafrica.com](http://www.Ranksafrica.com)



RANKS  
**africa**  
NOLLYWOOD NEW  
PLUGS TO WATCH  
OUT FOR IN 2023

# MIKE AFOLARIN

#FarFromHome gave Mike the perfect introduction and a major break into the industry. He has cemented his place, and it's just going to be from greatness to greatness moving forward.

intelligent interpretation of his role, coupled with the series of switches and flips in the series, shows how versatile Mike can be.

Ishaya Bello or Mike Folarin, he's finally here to stay.

[www.Ranksafrica.com](http://www.Ranksafrica.com)

# TOMI OJO

Tomi Ojo played the role of Rahila in the first Netflix Nigerian series, "Far From Home."

Tomi, like some of her colleagues in the series, is not new to the camera. She has appeared in several movies and series, but her acting aura is far from beautiful. Her enigmatic dialogue control and role interpretation are magnificent. She is classic in what she does, and the industry is lucky to have her. Tomi is here to stay.

RANKS  
**africa**  
M a g a z i n e  
NOLLYWOOD NEW  
PLUGS TO WATCH  
OUT FOR IN 2023



# GBUBEMI EYE

Gbubemi is not a newbie. She has featured in countless in numerous TV series and movies. She embodies creativity like a flame, her talent is beyond words. Her charisma is redefining and you can tell that she is extremely hardworking.

A portrait of actor Raymond Umenze, a young Black man with short hair and a goatee, wearing a black turtleneck and brown trousers. He is sitting on a white stool, looking directly at the camera with a neutral expression. The background is a plain, light-colored wall.

# RAYMOND UMENZE

Raymond isn't a newbie but his delivery of his role in the series is so exciting to watch. His visual interpretation, his expression and instinct is exhilarating, that's the traits and attributes of a superstar.

RANKS  
**africa**  
NOLLYWOOD NEW  
PLUGS TO WATCH  
OUT FOR IN 2023

She is not new; she has appeared in quite a number of hit movies. Needless to say, she was born for moments like this. From merry men to blood sisters, Genoveva has displayed nothing but mastery.

She is one of the few new-generation queens. Outstanding acting abilities, with the energy and enthusiasm to kill any role assigned to her.

# GENOVEVA UMEH

[www.Ranksafrica.com](http://www.Ranksafrica.com)

Natse Jemide, known as Reggie, is a legal practitioner and model whose love for acting is paramount; he played the role of Reggie in the first Netflix Nigerian series, #FARFROMHOME. He is arguably the ladies' man, as social media exploded with his stunning appearance and loving personality.

He ate up his role, and his sibling relationship with the lead character gave him a huge rep for being a dependable and reliable friend, which makes him a Nollywood "new plug." to watch in 2023.

# NATSE JEMIDE

[www.Ranksafrica.com](http://www.Ranksafrica.com)



CREATE AND SELL YOUR VIDEO CONTENTS ON [WWW.OUTBOXTV.COM](http://WWW.OUTBOXTV.COM)